



# per·sist

Women's Political Engagement Conference

NOVEMBER 4, 2025 | UC RIVERSIDE

2025 Sponsorship Opportunities

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The Persist Conference at UC Riverside strives to prepare women for engagement in the political realm. Through inspiring programming, students and community members learn practical ways to get involved in their local community and move the causes they care about forward in the world.

The UC Riverside Office of Governmental and Community Relations, the School of Public Policy, and the Women's Resource Center will present this year's seventh annual conference programming on November 4, 2025. Attendees at this conference are largely women interested in running for office, working for an elected official or non-profit, or becoming a lobbyist, media professional, consultant, or activist.

Featuring speakers who are active visionaries and leaders in the local political, nonprofit, and activism spaces, the Persist Conference enlightens and empowers attendees to engage in the political arena to create the change they want.

We invite you to consider the exclusive opportunity to serve as a sponsor for the 2025 Persist Conference.





# 2025 SPONSORSHIP OPPORTUNITIES

## Presenting: \$20K

- Option to be a Keynote Speaker (conference averages 300 to 400 attendees)
- Logo in all marketing materials, listed as presenting sponsor
- Exclusive logo recognition as lunch sponsor during conference
- Exclusive table space at conference

## Visionary: \$10K

- Exclusive logo recognition as networking break sponsor
- Exclusive table space at conference
- Opportunity to host a panel discussion on the main stage

## Empower: \$5K

- Logo recognition as breakout session sponsor (2 sessions)

## Advocate: \$2.5K

- Logo recognition as breakout session sponsor (1 session)



# ALL SPONSORSHIP OPPORTUNITIES ALSO INCLUDE:

- Logo and/or name printed in the conference program distributed to all conference attendees (conference averages 300 to 400 attendees)
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- Logo and/or name included in all advance marketing materials
- 
- Logo and/or name on the conference website, hyperlinked to the sponsor's website
- 
- Social media recognition (3+ channels, audience count of 7,200+)





**TO BECOME A 2025 PERSIST CONFERENCE SPONSOR,  
PLEASE FILL OUT THE COMMITMENT FORM INCLUDED.**

**Send your completed pledge form  
or any sponsorship related questions to:**

**CHRISTINA ROBLES**

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Director of Development

[crobles@ucr.edu](mailto:crobles@ucr.edu)

(310) 947-2887

**For all other questions about the Persist Conference:**

**DENISE DAVIS**

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Assistant Director of Advocacy & Institutional Relations

UCR Government Relations

[denise.davis@ucr.edu](mailto:denise.davis@ucr.edu)

(702) 249-1024

# SPONSORSHIP COMMITMENT FORM

## SPONSORSHIP LEVEL:

☐ **\$20,000** – Presenting Sponsor

☐ **\$5,000** – Empower Sponsor

☐ **\$10,000** – Visionary Sponsor

☐ **\$2,500** – Advocate Sponsor

## CONTACT INFORMATION:

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## ☐ I WOULD LIKE TO PAY BY CREDIT CARD:

Name (as it appears on card): \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CCV: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Authorization Signature: \_\_\_\_\_

## ☐ I WOULD LIKE TO PAY BY CHECK:

Please make checks payable to “UC Riverside Foundation” and please include “2025 Persist Conference” in the memo line

**Please return completed form to: Christina Robles at [crobles@ucr.edu](mailto:crobles@ucr.edu)**

Or via mail at: UCR Foundation, PO Box 5068, Riverside, CA 92517-5068

For more information or questions, please contact:  
Christina Robles | (310) 947-2887 | [crobles@ucr.edu](mailto:crobles@ucr.edu)